

Rep Order# 6837932
EC'd Yes

Ver# 9
Status Revised

Traffic Order# 195610
Printed: 10/05/2012 12:22 PM
Last Received: 10/05/2012 12:10 PM
Showing Buylines: All Rep Revised Lines

1 of 2

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C09C15
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C09C15
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---
SC= *

--- REMARKS ---
REV TO SHOW MGKDS
ATTN ALL LINES
NO CHANGE IN TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*77			10/14-10/14	\$900.00	:30	0	0	SU	11A-2P	\$0.00	0	
Sales Remark: V9 CNX												
[MADE-GOOD BY LINE(S) 79]												
V9 Comment Changed, Spots/week Changed												
*92		NFL GAME	10/14-10/14	\$1,100.00	:30	1	1	SU	2P-530P	\$1,100.00	1	
Sales Remark: V9 PART OF MKGD												
V9 Added												
*93		JEP	10/09-10/12	\$350.00	:30	2	1	TU-F	6P-630P	\$700.00	2	
Sales Remark: V9 PART OF MKGD												
V9 Added												

---REPORT TOTALS---
Report Totals: 3 / \$1,800.00

---SALES MONTHLY TOTALS---
Oct 12: 99 / \$59,885.00

Last Received: 10/05/2012 12:10 PM
Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C09C15
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C09C15
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Sales Totals: 99 / \$59,885.00
Station Totals: 99 / \$59,885.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$187,141

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
KOB 25%	KRQE 32%	KWBQ 0%		

Rep Order#	6837932	Ver#	5	Status	Revised
EC'd	Yes				

Traffic Order# 195610

Printed: 10/05/2012 8:24 AM
Last Received: 10/04/2012 7:13 PM
Showing Buylines: All Rep Revised Lines

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C09C15
Buyer Patricia Dome
Phone#
Fax#

Agency () SMART MEDIA GROUP
814 KING STREET - SUITE 200
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Agency C/P1/P2/E WLSN/ORDR/C09C15
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

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--- CONTRACT COMMENT ---

$$* = \bigcup_{i=1}^n$$

--- REMARKS ---

REV ORDER
ATTN ALL LINES
ATTN NEW TTL
PLEASE CFN
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*15		WKND VARIOUS Sales Remark: V5 CNX SPOTS V5 Comment Changed, Spots/week Changed	10/13-10/13	\$50.00	:30	0 ✓	0	SA	11A-6P	\$0.00	0	
*16		WKND VARIOUS Sales Remark: V5 CNX V5 Comment Changed, Spots/week Changed	10/14-10/14	\$50.00	:30	0 ✓	0	SU	11A-6P	\$0.00	0	
*40		NCIS LA Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/09-10/09	\$2,000.00	3 :30	1 ✓	1	TU	8P-9P	\$2,000.00	1	
*41		VEGAS Sales Remark: V5 REV RAET V5 Comment Changed, Rate Changed	10/09-10/09	\$2,000.00	3 :30	1 ✓	1	TU	9P-10P	\$2,000.00	1	
*42		CRIMINAL MINDS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/10-10/10	\$3,600.00	2 :30	1 ✓	1	W	8P-9P	\$3,600.00	1	

Rep Order# 6837932 Ver# 5 Status Revised
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2 of 5

Station KRQE-TV ALBUQUERQUE, NM.
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Product Order
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814 KING STREET - SUITE 200
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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*43		CSI Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/10-10/10	\$3,600.00	2 :30	1	1	W	9P-10P	\$3,600.00	1	
*44		BLUE BLOODS Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/12-10/12	\$1,500.00	3 :30	1	1	F	9P-10P	\$1,500.00	1	
*45		60 MIN Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/14-10/14	\$3,000.00	3 :30	1	1	SU	6P-7P	\$3,000.00	1	
*46		GOOD WIFE Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/14-10/14	\$1,800.00	3 :30	1	1	SU	8P-9P	\$1,800.00	1	
*50		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/09-10/12	\$500.00	3 :30	3	1	TU-F	5P-530P	\$1,500.00	3	
*59		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/14-10/14	\$800.00	3 :30	1	1	SU	10P-1037P	\$800.00	1	
*63		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/15-10/15	\$4,600.00	2 :30	1	1	M	8P-9P	\$4,600.00	1	
*64		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/09-10/09	\$4,000.00	2 :30	1	1	TU	7P-8P	\$4,000.00	1	
*65		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/09-10/09	\$2,000.00	3 :30	1	1	TU	9P-10P	\$2,000.00	1	

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 814 KING STREET - SUITE 200
 ALEXANDRIA, VA 22314
 Agency C/P1/P2/E WLSN/ORDR/C09C15
 Flight Dates 10/09/2012 - 10/15/2012
 Hiatus Weeks
 Rep Firm
 Sales Office () PHILADELPHIA
 Salesperson () AMY MCCREARY
 Salesperson Phone# 215-568-6540
 Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*66		Sales Remark: V5 REV RATE V5 Comment Changed, Rate Changed	10/10-10/10	\$2,000.00	3 :30	1✓	1	W	7P-8P	\$2,000.00	1	
*67		Sales Remark: V5 CNX V5 Comment Changed, Spots/week Changed	10/11-10/11	\$1,250.00	:30	0✓	0	TH	7P-8P	\$0.00	0	
*68		Sales Remark: V5 CNX V5 Comment Changed, Spots/week Changed	10/11-10/11	\$1,000.00	:30	0✓	0	TH	8P-9P	\$0.00	0	
*69		Sales Remark: V5 CNX V5 Comment Changed, Spots/week Changed	10/11-10/11	\$1,000.00	:30	0✓	0	TH	9P-10P	\$0.00	0	
*77		[MADE-GOOD BY LINE(S) 79] V5 Effective Dates Changed	10/14-10/14	\$900.00	5 :30	2✓	1	NA SU	11A-2P	\$1,800.00	2	
*79		Sales Remark: V5 MKGD FOR 1X NA [MKGD FOR SPOTS MISSED ON LN #77: 1C/14 (1/WK)] V5 Added	10/14-10/14	\$1,100.00	5 :30	1✓	1	SU	11A-2P	\$1,100.00	1	
*80		Buyline Comment: AR Sales Remark: V5 ADDED AS MKGD V5 Added	10/14-10/14	\$800.00	5 :30	1✓	1	SU	7P-8P	\$800.00	1	
*81		Buyline Comment: BB/2.5 Sales Remark: V5 ADDED AS MKGD V5 Added	10/11-10/11	\$1,250.00	5 :30	1✓	1	TH	9P-10P	\$1,250.00	1	

2-530P

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4 of 5

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*82		Buyline Comment: VP DEBATE Sales Remark: V5 ADDED AS MKGD V5 Added	10/11-10/11	\$1,000.00	5 :30	1✓	1	TH	7P-9P	\$1,000.00	1	
*83		Buyline Comment: CRIMETIME Sales Remark: V5 ADDED AS MKGD V5 Added	10/13-10/13	\$500.00	4 :30	1✓	1	SA	8P-9P	\$500.00	1	
*87		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	10/09-10/12	\$125.00	5 :30	3✓	1	TU-W,F	12P-1230P	\$375.00	3	
*88		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	10/15-10/15	\$250.00	5 :30	1✓	1	M	530P-6P	\$250.00	1	
*89		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	10/15-10/15	\$550.00	5 :30	1✓	1	M	10P-1037P	\$550.00	1	
*90		Buyline Comment: NEWS Sales Remark: V5 ADD V5 Added	10/10-10/12	\$550.00	5 :30	2✓	1	W,F	10P-1037P	\$1,100.00	2	

---REPORT TOTALS---

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Hiatus Weeks

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Report Totals: 29 / \$41,125.00

---SALES MONTHLY TOTALS---

Oct 12: 99 / \$59,885.00
Sales Totals: 99 / \$59,885.00
Station Totals: 99 / \$59,885.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$187,141	CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Rep Order#	6837932	Ver#	3	Status	Revised
EC'd	Yes				

Traffic Order# 195610

Printed: 08/03/2012 8:13 AM
Last Received: 08/03/2012 7:49 AM
Showing Buylines: All Rep Revised Lines

1 of 5

Station KRQE-TV ALBUQUERQUE, NM.
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Estimate# C09C15
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Salesperson () AMY MCCREARY

Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

--- CONTRACT COMMENT ---

$$\frac{\partial}{\partial t} \frac{\partial}{\partial t}$$

--- REMARKS ---

REV TO ADD TO SKED
ATTN ALL LINES
ATTN NEW TTL
PLEASE CNF
THANKS

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*47		Sales Remark: V3 Added	10/09-10/11	\$75.00	:30	3	1	TU-TH	9A-10A	\$225.00	3	
*48		Sales Remark: V3 Added	10/12-10/12	\$125.00	:30	1	1	F	4P-430P	\$125.00	1	
*49		Sales Remark: V3 Added	10/09-10/09	\$125.00	:30	1	1	TU	430P-5P	\$125.00	1	
*50		Sales Remark: V3 Added	10/09-10/12	\$250.00	:30	3	1	TU-F	5P-530P	\$750.00	3	
*51		Sales Remark: V3 Added	10/15-10/15	\$250.00	:30	1	1	M	5P-530P	\$250.00	1	

Rep Order# 6837932 Ver# 3 Status Revised
EC'd Yes

Traffic Order# 195610

Printed: 08/03/2012 8:13 AM
Last Received: 08/03/2012 7:49 AM
Showing Buylines: All Rep Revised Lines

2 of 5

Station KRQE-TV ALBUQUERQUE, NM.
Advertiser () WILSON FOR NM SENAT
Product Order
Estimate# C09C15
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Phone#
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Agency () SMART MEDIA GROUP
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ALEXANDRIA, VA 22314
Agency C/P1/P2/E WLSN/ORDR/C09C15
Flight Dates 10/09/2012 - 10/15/2012
Hiatus Weeks

Rep Firm
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Salesperson () AMY MCCREARY
Salesperson Phone# 215-568-6540
Salesperson FAX# 215-568-1845

Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*52		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	\$125.00	:30	1	1	M	1037P-1137P	\$125.00	1	---
*53		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/11	\$125.00	:30	3	1	TU-TH	1037P-1137P	\$375.00	3	---
*54		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/11	\$50.00	:30	3	1	TU-TH	1137P-1237A	\$150.00	3	---
*55		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	\$50.00	:30	1	1	M	1137P-1237A	\$50.00	1	---
*56		Sales Remark: V3 ADD TO SKED V3 Added	10/13-10/13	\$75.00	:30	1	1	SA	1037P-1137P	\$75.00	1	---
*57		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	\$60.00	:30	1	1	SU	1037P-1137P	\$60.00	1	---
*58		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/12	\$550.00	:30	4	1	TU-F	10P-1037P	\$2,200.00	4	---
*59		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	\$400.00	:30	1	1	SU	10P-1037P	\$400.00	1	---

Rep Order# 6837932 Ver# 3 Status Revised
EC'd Yes

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3 of 5

Station KRQE-TV ALBUQUERQUE, NM.
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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*60		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	\$425.00	:30	1	1	M	630P-7P	\$425.00	1	
*61		Sales Remark: V3 ADD TO SKED V3 Added	10/10-10/10	\$425.00	:30	1	1	W	630P-7P	\$425.00	1	
*62		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	\$1,000.00	:30	1	1	M	7P-8P	\$1,000.00	1	
*63		Sales Remark: V3 ADD TO SKED V3 Added	10/15-10/15	\$1,200.00	:30	1	1	M	8P-9P	\$1,200.00	1	
*64		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/09	\$1,000.00	:30	1	1	TU	7P-8P	\$1,000.00	1	
*65		Sales Remark: V3 ADD TO SKED V3 Added	10/09-10/09	\$1,000.00	:30	1	1	TU	9P-10P	\$1,000.00	1	
*66		Sales Remark: V3 ADD TO SKED V3 Added	10/10-10/10	\$750.00	:30	1	1	W	7P-8P	\$750.00	1	
*67		Sales Remark: V3 ADD TO SKED V3 Added	10/11-10/11	\$1,250.00	:30	1	1	TH	7P-8P	\$1,250.00	1	

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Printed: 08/03/2012 8:13 AM
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4 of 5

Station KRQE-TV ALBUQUERQUE, NM.
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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*68		Sales Remark: V3 ADD TO SKED V3 Added	10/11-10/11	\$1,000.00	:30	1	1	TH	8P-9P	\$1,000.00	1	
*69		Sales Remark: V3 ADD TO SKED V3 Added	10/11-10/11	\$1,000.00	:30	1	1	TH	9P-10P	\$1,000.00	1	
*70		Sales Remark: V3 ADD TO SKED V3 Added	10/12-10/12	\$700.00	:30	1	1	F	8P-9P	\$700.00	1	
*71		Sales Remark: V3 ADD TO SKED V3 Added	10/13-10/13	\$300.00	:30	1	1	SA	7P-8P	\$300.00	1	
*72		Sales Remark: V3 ADD TO SKED V3 Added	10/13-10/13	\$350.00	:30	1	1	SA	8P-9P	\$350.00	1	
*73		Sales Remark: V3 ADD TO SKED V3 Added	10/13-10/13	\$500.00	:30	1	1	SA	9P-10P	\$500.00	1	
*74		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	\$800.00	:30	1	1	SU	7P-8P	\$800.00	1	
*75		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	\$1,100.00	:30	1	1	SU	9P-10P	\$1,100.00	1	
*76		Sales Remark: V3 ADD TO SKED V3 Added	10/14-10/14	\$350.00	:30	1	1	SU	10A-11A	\$350.00	1	

EC'd Yes Last Received: 08/03/2012 7:49 AM Showing Buylines: All Rep Revised Lines

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Ln	Daypart	Program	Dates	Rate	Len	Spots/Week	# of Weeks	Day	Time	Total Cost	Total Spots	LT
*77			10/14-10/14	\$900.00	:30	3	1	SU	11A-2P	\$2,700.00	3	
Sales Remark: V3 ADD TO SKED												
V3 Added												
*78			10/14-10/14	\$1,100.00	:30	3	1	SU	2P-530P	\$3,300.00	3	
Sales Remark: V3 ADD TO SKED												
V3 Added												

NO EARLY GAME ON 10/14

---REPORT TOTALS---

Report Totals: 47 / \$24,060.00

---SALES MONTHLY TOTALS---

Oct 12: 97 / \$36,310.00
Sales Totals: 97 / \$36,310.00
Station Totals: 97 / \$36,310.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$113,469	CABL 0%	KASA 7%	KASY 0%	KBIM 0%	KOAT 35%
		KOB 26%	KRQE 32%	KWBQ 0%		

---COMPETITIVE COMMENTS---

EST SHARES

Books NOV12
Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE

Spot Manager: All, 10/09/12-10/15/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/09/12												
Station: KRQE												
16837932	POL/Wilson F	195610	M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C09C15			\$350.00
16837932	POL/Wilson F	195610	M-F KRQE New: 12p-1230p		:30	P5	[ALL]	Order	C09C15			\$125.00
16837932	POL/Wilson F	195610	M-F KRQE New: 430p-5p		:30	P5	[ALL]	Order	C09C15			\$125.00
16837932	POL/Wilson F	195610	Tue Hour 1 7p-8p		:30	P2	[ALL]	Order	C09C15			\$4,000.00
16837932	POL/Wilson F	195610	M-F KRQE New: KRQE News		:30	P5	[ALL]	Order	C09C15	5:51:44 AM		\$50.00
16837932	POL/Wilson F	195610	M-F KRQE New: KRQE News		:30	P5	[ALL]	Order	C09C15	6:25:20 AM		\$100.00
16837932	POL/Wilson F	195610	M-F 9a-10a 9a-10a		:30	P5	[ALL]	Order	C09C15	9:42:40 AM		\$75.00
16837932	POL/Wilson F	195610	Let's Make a De M-F 10a-11a		:30	P5	[ALL]	Order	C09C15	9:58:30 AM		\$100.00
16837932	POL/Wilson F	195610	M-F KRQE New: 12p-1230p		:30	P5	[ALL]	Order	C09C15	12:27:26 PM		\$125.00
16837932	POL/Wilson F	195610	Dr. Phil 3p-4p		:30	P5	[ALL]	Order	C09C15	3:24:59 PM		\$100.00
16837932	POL/Wilson F	195610	CBS Evening Ne 5p-530p		:30	P3	[ALL]	Order	C09C15	4:58:56 PM		\$500.00
16837932	POL/Wilson F	195610	M-F 630p-7p M-F 630p-7p		:30	P5	[ALL]	Order	C09C15	6:40:33 PM		\$425.00
16837932	POL/Wilson F	195610	Tue Hour 2 8p-9p		:30	P3	[ALL]	Order	C09C15	8:00:54 PM		\$2,000.00
16837932	POL/Wilson F	195610	Tue Hour 3 9p-10p		:30	P3	[ALL]	Order	C09C15	9:00:54 PM		\$2,000.00
16837932	POL/Wilson F	195610	Tue Hour 3 9p-10p		:30	P3	[ALL]	Order	C09C15	9:20:59 PM		\$2,000.00
16837932	POL/Wilson F	195610	LN M-F 10p-1035p		:30	P5	[ALL]	Order	C09C15	10:15:40 PM		\$550.00
16837932	POL/Wilson F	195610	David Letterman 1035p-1137p		:30	P5	[ALL]	Order	C09C15	11:23:45 PM		\$125.00
16837932	POL/Wilson F	195610	Late Late Show 1137p-1237a		:30	P5	[ALL]	Order	C09C15	11:48:06 PM		\$50.00
												\$12,800.00
												\$12,800.00

Date: 10/10/12

Station: KRQE

16837932	POL/Wilson F	195610	M-F KRQE New: 12p-1230p		:30	P5	[ALL]	Order	C09C15			\$125.00
16837932	POL/Wilson F	195610	Wed Hour 2 8p-9p		:30	P2	[ALL]	Order	C09C15			\$3,600.00
16837932	POL/Wilson F	195610	LN M-F 10p-1035p		:30	P5	[ALL]	Order	C09C15			\$550.00
16837932	POL/Wilson F	195610	M-F KRQE New: KRQE News		:30	P5	[ALL]	Order	C09C15	5:24:47 AM		\$50.00
16837932	POL/Wilson F	195610	M-F KRQE New: KRQE News		:30	P5	[ALL]	Order	C09C15	6:12:00 AM		\$100.00
16837932	POL/Wilson F	195610	M-F 9a-10a 9a-10a		:30	P5	[ALL]	Order	C09C15	9:16:25 AM		\$75.00
16837932	POL/Wilson F	195610	Let's Make a De M-F 10a-11a		:30	P5	[ALL]	Order	C09C15	10:29:11 AM		\$100.00
16837932	POL/Wilson F	195610	Price is Right 11a-12p		:30	P5	[ALL]	Order	C09C15	11:29:11 AM		\$150.00
16837932	POL/Wilson F	195610	M-F KRQE New: 12p-1230p		:30	P5	[ALL]	Order	C09C15	12:11:13 PM		\$125.00
16837932	POL/Wilson F	195610	Soap Rotator M-F 1230p-2		:30	P5	[ALL]	Order	C09C15	1:29:16 PM		\$100.00
16837932	POL/Wilson F	195610	Dr. Phil 3p-4p		:30	P5	[ALL]	Order	C09C15	3:42:35 PM		\$100.00
16837932	POL/Wilson F	195610	CBS Evening Ne 5p-530p		:30	P3	[ALL]	Order	C09C15	4:59:41 PM		\$500.00
16837932	POL/Wilson F	195610	M-F 6p-630p M-F 6p-630p		:30	P5	[ALL]	Order	C09C15	6:12:45 PM		\$350.00
16837932	POL/Wilson F	195610	M-F 630p-7p M-F 630p-7p		:30	P5	[ALL]	Order	C09C15	6:52:53 PM		\$425.00
16837932	POL/Wilson F	195610	Wed Hour 1 7p-8p		:30	P3	[ALL]	Order	C09C15	7:27:50 PM		\$2,000.00
16837932	POL/Wilson F	195610	Wed Hour 3 9p-10p		:30	P2	[ALL]	Order	C09C15	9:00:54 PM		\$3,600.00
16837932	POL/Wilson F	195610	LN M-F 10p-1035p		:30	P5	[ALL]	Order	C09C15	10:17:55 PM		\$550.00
16837932	POL/Wilson F	195610	David Letterman 1035p-1137p		:30	P5	[ALL]	Order	C09C15	10:59:00 PM		\$125.00
16837932	POL/Wilson F	195610	Late Late Show 1137p-1237a		:30	P5	[ALL]	Order	C09C15	12:36:31 XM		\$50.00
												\$12,675.00
												\$12,675.00

Date: 10/11/12

Station: KRQE

16837932	POL/Wilson F	195610	M-F 6p-630p M-F 6p-630p		:30	P5	[ALL]	Order	C09C15			\$350.00
16837932	POL/Wilson F	195610	Thur Prime Othe(7:00:00 PM-		:30	P5	[ALL]	Order	C09C15			\$1,000.00
16837932	POL/Wilson F	195610	Thur Hour 3 9p-10p		:30	P5	[ALL]	Order	C09C15			\$1,250.00
16837932	POL/Wilson F	195610	M-F KRQE New: KRQE News		:30	P5	[ALL]	Order	C09C15	5:11:36 AM		\$50.00
16837932	POL/Wilson F	195610	M-F KRQE New: KRQE News		:30	P5	[ALL]	Order	C09C15	6:31:40 AM		\$100.00
16837932	POL/Wilson F	195610	M-F 9a-10a 9a-10a		:30	P5	[ALL]	Order	C09C15	9:07:50 AM		\$75.00
16837932	POL/Wilson F	195610	Soap Rotator M-F 1230p-2		:30	P5	[ALL]	Order	C09C15	1:59:01 PM		\$100.00
16837932	POL/Wilson F	195610	Dr. Phil 3p-4p		:30	P5	[ALL]	Order	C09C15	3:50:58 PM		\$100.00
16837932	POL/Wilson F	195610	M-F 630p-7p M-F 630p-7p		:30	P5	[ALL]	Order	C09C15	6:41:03 PM		\$425.00
16837932	POL/Wilson F	195610	LN M-F 10p-1035p		:30	P5	[ALL]	Order	C09C15	10:15:51 PM		\$550.00
16837932	POL/Wilson F	195610	David Letterman 1035p-1137p		:30	P5	[ALL]	Order	C09C15	11:11:15 PM		\$125.00
16837932	POL/Wilson F	195610	Late Late Show 1137p-1237a		:30	P5	[ALL]	Order	C09C15	12:12:03 XM		\$50.00
												\$4,175.00
												\$4,175.00

Date: 10/12/12

[Sorted by: Date]

Spot Manager: All, 10/09/12-10/15/12

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
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Date: 10/12/12

Station: KRQE

16837932	POL/Wilson F	195610 LN M-F	10p-1035p	:30	P5	[ALL]	Order	C09C15				\$550.00
16837932	POL/Wilson F	195610 M-F KRQE New	12p-1230p	:30	P5	[ALL]	Order	C09C15				\$125.00
16837932	POL/Wilson F	195610 Price is Right	11a-12p	:30	P5	[ALL]	Order	C09C15	11:20:07 AM			\$150.00
16837932	POL/Wilson F	195610 M-F KRQE New	12p-1230p	:30	P5	[ALL]	Order	C09C15	12:28:11 PM			\$125.00
16837932	POL/Wilson F	195610 Soap Rotator	M-F 1230p-2	:30	P5	[ALL]	Order	C09C15	1:29:01 PM			\$100.00
16837932	POL/Wilson F	195610 M-F KRQE New	4p-430p	:30	P5	[ALL]	Order	C09C15	4:26:45 PM			\$125.00
16837932	POL/Wilson F	195610 CBS Evening N	5p-530p	:30	P3	[ALL]	Order	C09C15	4:58:41 PM			\$500.00
16837932	POL/Wilson F	195610 M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C09C15	6:27:59 PM			\$350.00
16837932	POL/Wilson F	195610 Fri Hour 2	8p-9p	:30	P5	[ALL]	Order	C09C15	7:59:24 PM			\$700.00
16837932	POL/Wilson F	195610 Fri Hour 3	9p-10p	:30	P3	[ALL]	Order	C09C15	9:00:09 PM			\$1,500.00
16837932	POL/Wilson F	195610 LN M-F	10p-1035p	:30	P5	[ALL]	Order	C09C15	10:17:10 PM			\$550.00

\$4,775.00

\$4,775.00

Date: 10/13/12

Station: KRQE

16837932	POL/Wilson F	195610 KRQE News Sa	7a-8a	:30	P5	[ALL]	Order	C09C15				\$25.00
16837932	POL/Wilson F	195610 Sat Hour 2	8p-9p	:30	P4	[ALL]	Order	C09C15				\$500.00
16837932	POL/Wilson F	195610 Sa 6p-630p	Sa 6p-630p	:30	P5	[ALL]	Order	C09C15				\$125.00
16837932	POL/Wilson F	195610 Sa 630p-7p	Sa 630p-7p	:30	P5	[ALL]	Order	C09C15	6:57:55 PM			\$125.00
16837932	POL/Wilson F	195610 Sat Hour 1	7p-8p	:30	P3	[ALL]	Order	C09C15	7:58:26 PM			\$600.00
16837932	POL/Wilson F	195610 Sat Hour 2	8p-9p	:30	P5	[ALL]	Order	C09C15	8:28:01 PM			\$350.00
16837932	POL/Wilson F	195610 Sat Hour 3	9p-10p	:30	P5	[ALL]	Order	C09C15	9:13:26 PM			\$500.00
16837932	POL/Wilson F	195610 LN Sa	10p-1035p	:30	P5	[ALL]	Order	C09C15	10:16:57 PM			\$325.00
16837932	POL/Wilson F	195610 Sa 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	C09C15	11:14:35 PM			\$75.00

\$2,625.00

\$2,625.00

Date: 10/14/12

Station: KRQE

16837932	POL/Wilson F	195610 Sun Hour 2	7p-8p	:30	P5	[ALL]	Order	C09C15				\$800.00
16837932	POL/Wilson F	195610 NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C09C15				\$1,100.00
16837932	POL/Wilson F	195610 NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C09C15				\$1,100.00
16837932	POL/Wilson F	195610 KRQE News Su	7a-8a	:30	P5	[ALL]	Order	C09C15	6:58:25 AM			\$50.00
16837932	POL/Wilson F	195610 NFL Today	(10:00:00 AM	:30	P5	[ALL]	Order	C09C15	10:28:11 AM			\$350.00
16837932	POL/Wilson F	195610 NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C09C15	2:42:56 PM			\$1,100.00
16837932	POL/Wilson F	195610 NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C09C15	3:29:26 PM			\$1,100.00
16837932	POL/Wilson F	195610 NFL Reg Season	2p-530p	:30	P5	[ALL]	Order	C09C15	4:13:56 PM			\$1,100.00
16837932	POL/Wilson F	195610 Sun Hour 1	6p-7p	:30	P3	[ALL]	Order	C09C15	6:39:08 PM			\$3,000.00
16837932	POL/Wilson F	195610 Sun Hour 2	7p-8p	:30	P5	[ALL]	Order	C09C15	7:29:20 PM			\$800.00
16837932	POL/Wilson F	195610 Sun Hour 3	8p-9p	:30	P3	[ALL]	Order	C09C15	8:30:00 PM			\$1,800.00
16837932	POL/Wilson F	195610 Sun Hour 4	9p-10p	:30	P5	[ALL]	Order	C09C15	9:00:30 PM			\$1,100.00
16837932	POL/Wilson F	195610 LN Su	10p-1035p	:30	P3	[ALL]	Order	C09C15	10:17:50 PM			\$800.00
16837932	POL/Wilson F	195610 Su 1030p-1130p	1035p-1135p	:30	P5	[ALL]	Order	C09C15	11:33:55 PM			\$60.00

\$14,260.00

\$14,260.00

Date: 10/15/12

Station: KRQE

16837932	POL/Wilson F	195610 KRQE News 13	530p-6p	:30	P5	[ALL]	Order	C09C15				\$250.00
16837932	POL/Wilson F	195610 LN M-F	10p-1035p	:30	P5	[ALL]	Order	C09C15				\$550.00
16837932	POL/Wilson F	195610 Mon Hour 2	8p-9p	:30	P2	[ALL]	Order	C09C15				\$4,600.00
16837932	POL/Wilson F	195610 M-F KRQE New	KRQE News	:30	P5	[ALL]	Order	C09C15	5:44:51 AM			\$50.00
16837932	POL/Wilson F	195610 M-F KRQE New	KRQE News	:30	P5	[ALL]	Order	C09C15	6:32:40 AM			\$100.00
16837932	POL/Wilson F	195610 Let's Make a De	M-F 10a-11a	:30	P5	[ALL]	Order	C09C15	9:58:45 AM			\$100.00
16837932	POL/Wilson F	195610 Price is Right	11a-12p	:30	P5	[ALL]	Order	C09C15	11:28:56 AM			\$150.00
16837932	POL/Wilson F	195610 M-F KRQE New	12p-1230p	:30	P5	[ALL]	Order	C09C15	12:18:49 PM			\$125.00
16837932	POL/Wilson F	195610 Soap Rotator	M-F 1230p-2	:30	P5	[ALL]	Order	C09C15	1:29:01 PM			\$100.00
16837932	POL/Wilson F	195610 Dr. Phil	3p-4p	:30	P5	[ALL]	Order	C09C15	3:50:43 PM			\$100.00
16837932	POL/Wilson F	195610 CBS Evening N	5p-530p	:30	P5	[ALL]	Order	C09C15	5:09:55 PM			\$250.00
16837932	POL/Wilson F	195610 M-F 6p-630p	M-F 6p-630p	:30	P5	[ALL]	Order	C09C15	6:12:45 PM			\$350.00
16837932	POL/Wilson F	195610 M-F 630p-7p	M-F 630p-7p	:30	P5	[ALL]	Order	C09C15	6:52:53 PM			\$425.00
16837932	POL/Wilson F	195610 Mon Hour 1	7p-8p	:30	P5	[ALL]	Order	C09C15	7:57:50 PM			\$1,000.00

[Sorted by: Date]

Spot Manager: All, 10/09/12-10/15/12

in media

Alt Order #	Advertiser	Order	Inv. Code (Boo	Time Period	Length	Priori	Chann	Product	Estimate	Air Time	Ad-ID	Rate
Date: 10/15/12												
Station: KRQE												
06837932	POL/Wilson F	195610	LN M-F	10p-1035p	:30	P5	[ALL]	Order	C09C15	10:25:28 PM		\$550.00
06837932	POL/Wilson F	195610	David Letterman	1035p-1137p	:30	P5	[ALL]	Order	C09C15	10:46:15 PM		\$125.00
06837932	POL/Wilson F	195610	Late Late Show	1137p-1237a	:30	P5	[ALL]	Order	C09C15	12:24:09 XM		\$50.00
												\$8,875.00
												\$8,875.00
												\$0,185.00

[Sorted by: Date]